



Al-Bataeh Fc
Strategy.

New Strategy

In 2021, by a decree from His Highness the Ruler of Sharjah, Sheikh Dr. Sultan Bin Muhammed Al Qasimi, the Football Club was established under the name of Al Bataeh Cultural and Sports Club.

A board of directors was formed under the chairmanship of His Excellency Hamad Bin Hmoudah Al Kutbi to be the first president of the club.

The club is upholding the spirit of football, which includes:

Respect for the Rules and Regulations of the game;

Respect for other Clubs and opponents;

Respect for all football fans;

Respect for all media contents

It is of vital importance for the Club that its traditions are honored



Our Vision

Our vision is to be the most iconic and successful club in the UAE and to be recognized as the best club in the UAE at youth development.

We want to give our young players in Al Bataeh Football Club the chance to fulfill their dreams of playing in the first team of Al Bataeh F.C. by inspiring and educating that you are in your academy



Our Mission

Al Bataeh F.C.'s mission is to be an inclusive, modern, forward-thinking, professional football club. Providing a positive, supportive, and family-friendly football environment; committed to the development of players, coaches, officials, administrators, and volunteers. We are committed to providing high-quality facilities and the promotion of sport in our community through participation in football.

We want to provide opportunities for our young players to reach the level of professional football (first team). To develop talent that makes a difference at the professional league level, on and off the field, we focus on three areas of development (technical, mental, and physical) for each player. We want to become the best youth academy in the UAE





Core Values Fundamental Values

We love our club. We believe that the players at Al Batach Football Club will take a strong interest in the club in the same way that we have taken care of these players, and that their knowledge and experience are essential to us, the development of the club, and the development of the young athletes. By investing in our players, we are investing in ensuring the future for our club.

Al Batach is our home. We are a family club, so we commit to making each other better for tomorrow than we are today in an attractive and motivating work environment.

Discipline is our life. We want to be the best. Trust and winning mentality. Trust is the element that turns our great people into a great team. Trust in our game plan turns our ambitions into our success. We work to be successful and we aren't waiting.

Al Batach inspires us. We inspire and develop our young players to be the leaders of tomorrow





Long-term Goals

The long-term goals are the bigger goals that the club wants for the future, and that take longer to achieve effectively in order to reach our ambition to highlight the club and be one of the most important clubs in the UAE in preparation for its representation in foreign competitions.

And long-term goals require:

Hard work

Proper planning

Continuous cooperation and solidarity of all

Physical preparation

Mental preparation



Club Objectives and Development

The aims and objectives of the club are:

- Encouraging and increasing participation in football within the community
- Providing equal opportunities for all individuals
- Providing qualified coaches for training
- Providing opportunities for individuals to fulfill their potential through football
- Working with other clubs, schools, and social groups to enhance the community



The aims and objectives of the club are:

- To have an active and positive role in society
Development of the Club
- Increased number of age group teams and community opportunities
- Encouraging greater participation from the wider community
- Develop training standards
- Achieving a high league position in competitions





Thank You